

“Prch a buyer...”

ENGEL & VÖLKERS®



COMPASS





neustar[®]
A TransUnion[®] Company



“Advertise your listing
to **prequalified** buyers
in your market.”

What is TM?

In today's real estate housing market, having **the most recent** and up-to-date information can be invaluable.

Using data provided by our marketing partner, TransUnion, you can advertise your real estate listing to **newly prequalified**, first time and repeat homebuyers by email and SMS text messaging.



TM

Leads

- Ready for leads
- Show public leads
- Power dial mode

Status Groups

- [RE Your New Referrals](#)
- [RE Keep Calling These](#)
- [RE Keep Working These](#)
- [RE These Opened Escrow](#)

[Continue Marketing](#)

[All Leads](#)

[Daily Reminders](#)

- [Refresh](#)
- [Filter](#)
- [Add](#)
- [Quick](#)
- [Action](#)
- [Delete](#)

<input type="checkbox"/>		Status	Call Status	Email Status	Reminder	First Name	Last Name	Email	Mobile Phone	DOB	TransUnion Score	Total Revolving Debt	Loan Purpose	Physical City	Physical Zip
<input type="checkbox"/>	Quick	Email Appended		Verified		JENNIFER	VALDOVINOS	valdovinos.elizabeth123@gmail.com	(424)385-1186	3/5/1992	657	3340	Purchase	CULVER CITY	90230
<input type="checkbox"/>	Quick	Email Appended		Opened		DAHLIA	MILLER	dmesq2011@gmail.com	(310)857-8301	11/1/1979	712	1092	Purchase	SHERMAN OAKS	91423
<input type="checkbox"/>	Quick	New				SANIYA	KASSABULATOVA		(747)400-7579	2/4/1958	759	3907	Purchase	ENCINO	91436
<input type="checkbox"/>	Quick	Email Appended		Opened		MIRAGE	PERRY	mirageperry@yahoo.com	(714)707-0420	9/6/1990	750	9257	Purchase	VAN NUYS	91401
<input type="checkbox"/>	Quick	Email Appended		Opened		VINCENT	TARANTINO	stolleyt@aol.com	(818)903-7116	3/4/1962	716	7693	Purchase	VAN NUYS	91411

The Washington Post

The Washington Post recently reported the results of a survey that showed **“74 percent of buyers** looked into their home financing options before shopping and, among **first-time buyers**, that number jumps to **85 percent.”**

The referrals we use are sourced from buyers who just entered the housing market agreeing to have a lender make a hard inquiry on their credit report for the purpose of obtaining a mortgage to buy a new home, less than 24 hours ago.

According to that same Washington Post survey, most buyers view a **mortgage pre-approval as a worthwhile step**. They also feel that it makes sense to do it **before finding a real estate agent or house hunting!**



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REALTY

Hi Robert,

Giving You the EDGE /

My name is Justin Jacobson and I am a top performing Real Estate Advisor with Keller Williams dedicated to acting in the best of interest of my client. I know you have many choices to make when buying a new home, that's why **expert market knowledge and intentional negotiations** are two critical elements I bring to successful transactions.

With You at every STAGE /

Keller Williams real estate advisors invest their time to monitor and understand the local real estate landscape as well as your unique needs and goals. When it comes to **negotiating the ideal terms and prices**, Keller Williams advisors represent their clients with skill, dedication and transparency. Our goal is to deliver you desired results, to not only meet, but exceed your expectations, and to provide you with peace of mind as a **trusted partner** standing beside you through every step of the buying process.

A Higher STANDARD /

Every person who is part of Keller Williams has an ethos of leadership and commitment to care. When you decide to work with an advisor, they'll be your partner in providing an unforgettable experience throughout the purchase of your next home.

Let's Talk.

The more we know about you and what you want, the closer we are to finding it.

<https://calendarly.com/justin-jacobson-realestate/client-meeting-1>

JJ
GROUP LA

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MAKE YOUR DREAM HOME A REALITY!

NOW THAT YOU'VE STARTED A NEW CHAPTER OF YOUR LIFE, IT'S TIME TO CONSIDER WHERE YOU'LL PLANT ROOTS, MAKE MEMORIES AND CALL HOME.

Keller Williams and Banco Vista work hand in hand, committed to providing you with the best home-buying experience possible. When we partner together, we're your best advocate.

- We know the ins and outs of the industry
- We will take care of all the important details
- Scheduling your viewing appointments
- Expertly negotiating price and contracts
- Navigating legal requirements
- Accessing off-market homes that aren't visible to the public
- Offering tips on neighborhoods, school districts, local attractions and more

WHEN APPLYING FOR A MORTGAGE IT IS BEST TO GET PRE-APPROVED WITH AT LEAST THREE LENDERS, ACCORDING TO THE CONSUMER FINANCIAL PROTECTION BUREAU (CFPB). PUT OUR ALTERNATIVE LOAN DOC AND JUMBO LOAN EXPERIENCE TO WORK FOR YOU.

banco vista

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ENGEL & VÖLKERS

WHEN YOU WORK WITH ENGEL & VÖLKERS, YOU CAN PLAN ON A BUYING EXPERIENCE UNLIKE ANY OTHER...

NOW THAT YOU'VE STARTED A NEW CHAPTER OF YOUR LIFE, IT'S TIME TO CONSIDER WHERE YOU'LL PLANT ROOTS, MAKE MEMORIES AND CALL HOME.

Engel & Völkers and Banco Vista work hand in hand, committed to providing you with the best home-buying experience possible. When we partner together, we're your best advocate.

- We know the ins and outs of the industry
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**NO 20% DOWN?
NO COSTLY MORTGAGE INSURANCE.**

Call us today to connect!

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Everyone loves getting upgraded.

You could save money on your mortgage with Credit Upgrade!

You love travel upgrades – a better car rental, airline seat or hotel room. How about an upgrade when you're buying a home? With Credit Upgrade, a complimentary credit consultation offered by my lending partner, you could improve your credit score, save on your mortgage and get benefits that extend past home buying.

- You could get financial flexibility when applying for a credit card, auto loan and more.
- You could qualify for a wider range of home loans, get a better rate and potentially save on your monthly payment.
- You could recognize real savings: Clients are seeing an average credit score lift of 10 – 30 points, which could translate into thousands of dollars in savings.

CREDIT UPGRADE

Credit Upgrade experts will work with me to create a customized action plan, to help you get to the next FICO® Score tier. Reach out to get started today!

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Get a mortgage for your home buying goals.

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If you're self-employed, we have a new solution when you're looking for a mortgage! Self-Employed Assist counts your income based on cash flow, giving you more certainty and support to qualify for more.

More Advantages

- Use personal or business bank statements to qualify based on the deposits your business receives.
- You can unlock higher limits and get approved by highlighting your income in the best way possible.
- Get added certainty knowing that we're delivering flexible solutions for your financial goals.

Talk to us today and find out if Self-Employed Assist is right for you!

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Set up & Pricing

- Includes:
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 - Set up of your branded marketing piece
 - Set up your SMS message
 - Select your leads from our list by city or zip
 - Transmitting your email & SMS messages
- \$.25 per email
- Minimum run of 1000

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